

## INSTRUCTIONS FOR FILLING UP OF APPLICATION FORM

- Representative from the firm/unit must ensure that no column is left blank or wrongly filled.
- Copy of SSI/EM-II/UAN certificate should be attached in support of information given in the form where necessary.
- Filled up Application form should be deposited along with draft on or before 26th September, 2016

### HOW TO APPLY

Interested entrepreneurs may book their stalls and participate in **MSME ELECTRICAL EXPO - 2016** by filling the performa (attached) along with a demand draft in favour of "Director, MSME -DI, New Delhi" payable at New Delhi with a copy of SSI/EM-II/Udyog Aadhar Memorandum registration to **The Director, MSME-Development Institute, Shaheed Captain Gaur Marg, Okhla, New Delhi-110020** on first come, first served basis.

### For Further Details, Contact

THE DIRECTOR

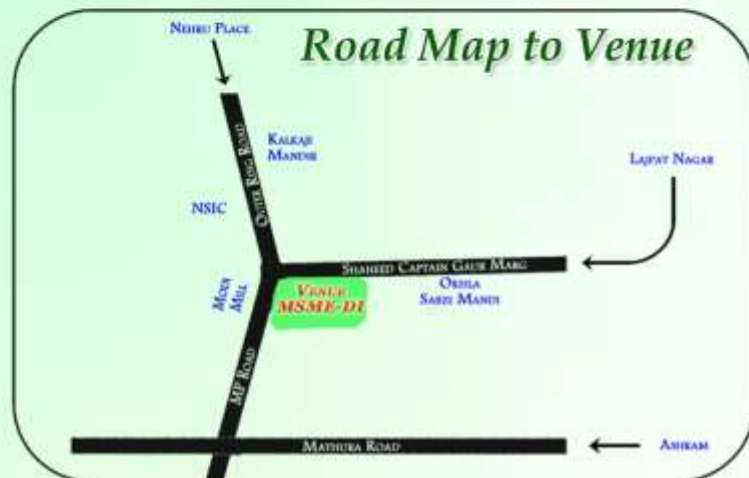
MSME-DEVELOPMENT INSTITUTE

Shaheed Captain Gaur Marg, Okhla, New Delhi - 110020

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MSME – DEVELOPMENT INSTITUTE, NEW DELHI  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

*organises*

MSME ELECTRICAL EXPO ~ 2016  
NATIONAL VENDOR DEVELOPMENT PROGRAMME CUM INDUSTRIAL EXHIBITION



On  
5<sup>th</sup> & 6<sup>th</sup> October, 2016

*Venue*

MSME - DEVELOPMENT INSTITUTE  
SHAHEED CAPT. GAUR MARG, OKHLA, NEW DELHI - 20

MARKETING/KNOWLEDGE PARTNER  
M/S iCONEX EXHIBITIONS PVT. LTD.

# MSME ELECTRICAL EXPO - 2016

## APPLICATION FORM

Name of the Enterprise					
Address of the Enterprise					
Category (Optional) (Please tick the appropriate)	General	SC	ST	Women	Physically Handicapped
Contact Person	Mr./Ms.				
Contact No. & E-mail ID					
Category of the Enterprise (Please tick the appropriate)	Manufacturing			Service	
Products manufactured/ services rendered					
SSI Registration No./ Entrepreneur's Memorandum Part-II No. /Udyog Aadhar Memorandum No.					
Turnover for last 3 years (optional)	Year	2011-12	2012-13	2013-14	
	Turnover				
Details of Demand Draft enclosed	D.D. No.:	Amount:	Date:		
	Name of the Bank:				
Products/ services you intend to offer to Govt. Deptts/ CPSU's					
Name of the Govt. Deptts./ CPSU's procuring items manufactured/services rendered by you					
Have you acquired Quality Management Standards? (If not, do you need help.)	ISO 9001-2008/ 14000/ 22000/ 27000/ HACCP/others* (* Please mention: )				
Have you obtained any Product Certifications? (If not, do you need help.)	BIS / BEE / CE/ UL/ ANSI/others* (* Please mention: )				
Any other information likely to be provided					
Name to be appeared on Stall Facia	M/s.				

Date:

Signature of the Representative

Note: Instructions overleaf

## AIMS & OBJECTIVES

The objectives of organising the said event are:

1. To create opportunity for MSME sector to develop themselves as potential vendors to Central Ministries/ Govt. Departments, Public Sector Undertakings and various other large & medium enterprises.
2. To bring Govt. Departments, CPSUs, Large Industrial Organizations, MSEs and various promotional agencies on a common platform to have dialogues for business promotion and industrial development.
3. To project the technical capability, strength & competitiveness of MSME sector to the buyers.
4. To show the strength and competitiveness of Micro & Small Enterprises.
5. To provide opportunity for product development, diversification, indigenization, assessment of market of the product/ service.
6. To Develop business relationship, trust building and matchmaking ties between buyers and sellers.
7. To provide opportunities for Central Govt. Deptts. & CPSUs/ SPU's/ Large Industries/ Heavy Industries to identify various potential MSE vendors.

## PARTICIPATION

The following organizations are likely to participate in the programme to identify their potential vendors.

- ❖ SECI, NTPC, BHEL, PGCIL, BEL, EESL etc.
- ❖ Ministry of Power, BIS, BEE.
- ❖ National Small Industries Corporation (NSIC).
- ❖ Other leading CPSUs.
- ❖ Large & Medium Enterprises.
- ❖ MSEs, Ancillary Units & Other Vendors.
- ❖ Various Financial Institutions/ Banks & Industrial Development organizations.
- ❖ Industrial Associations.

## STALL PROVISIONS

One table & two chairs with facia, floor matting, sufficient light, power point for laptop/ display devices etc. will be provided in each stall of 3 X 3 meters

## SOUVENIR

It is proposed to bring out Souvenir after the event. Interested participants & others can give their advertisements in it. Willing advertisers can submit their advertisements details with tariff as given below either by cash or Demand Draft drawn in favour of "Director, MSME-DI, New Delhi" payable at New Delhi on or before 26<sup>th</sup> September, 2016.

Description	Tariff charges for Coloured pages	Tariff charges for B/W pages
Back cover Page	Rs. 10,000/-	NA
Title Page (inside)	Rs. 8,000/-	NA
Inside of back cover page	Rs. 7,000/-	NA
Inside pages	Rs. 4,000/- (Full Page)	Rs. 3,000/- (Full Page)
	Rs. 3,000/- (Half Page)	Rs. 2,000/- (Half Page)